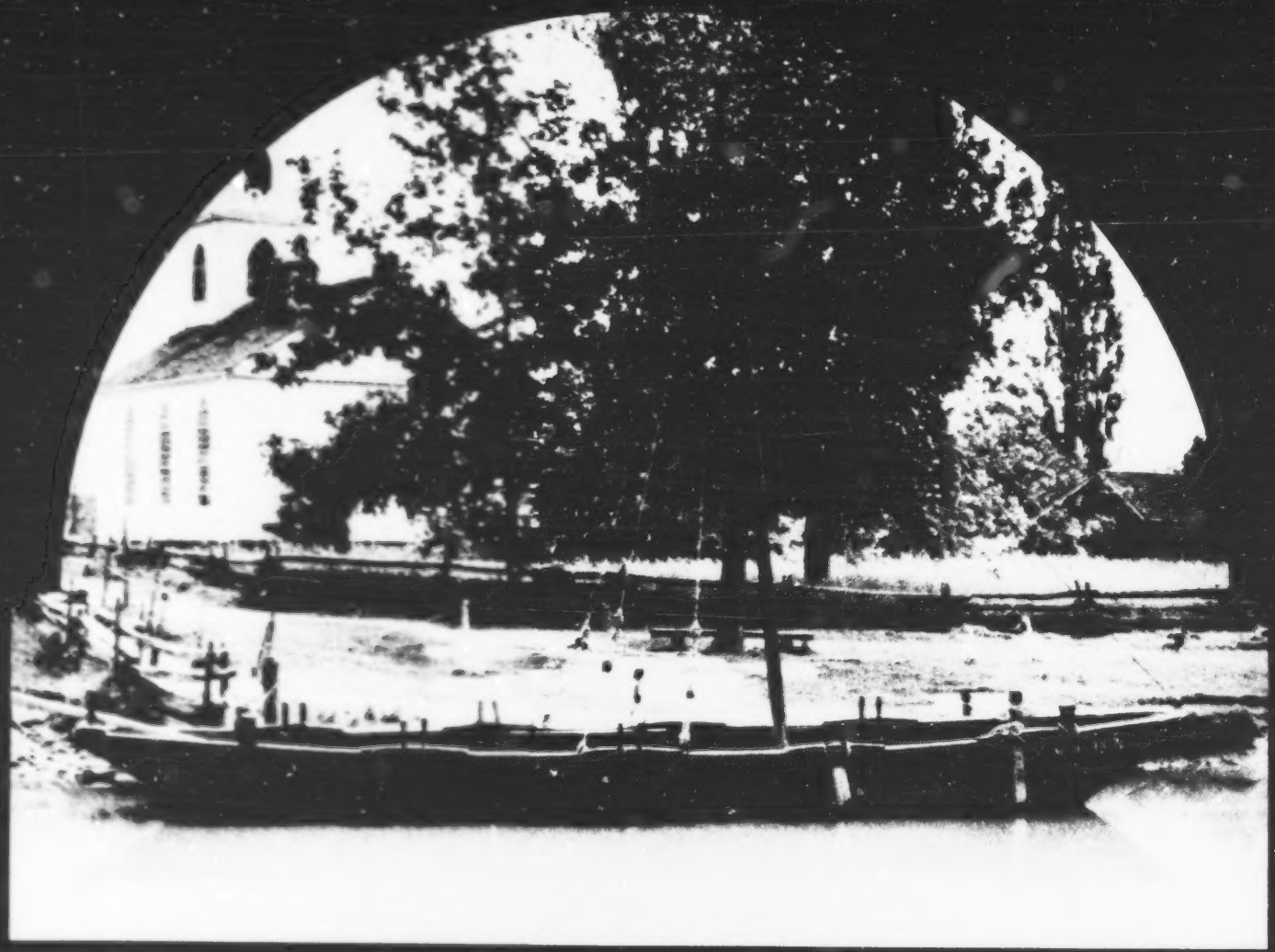
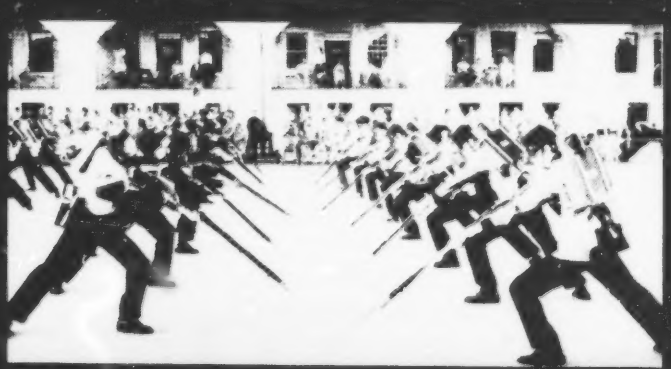
ANNUAL · REPORT · 1983





THE ST. LAWRENCE PARKS COMMISSION

85-4988/

THE ST. LAWRENCE PARKS COMMISSION

CHAIRMAN ..... *Donald R. Irvine*
VICE CHAIRMAN ..... *S. K. G. Ault*
GENERAL MANAGER ..... *R. A. Cook*

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*Mr. O. S. Villeneuve, M.P.P.**

OLD FORT HENRY
UPPER CANADA VILLAGE

ADOLPHUSTOWN PARK
FAIRFIELD PARK
1000 ISLANDS PARKWAY
IVY LEA PARK
BROWN'S BAY PARK
GRENVILLE PARK
RIVERSIDE-CEDAR PARK
CRYSLER FARM BATTLEFIELD PARK
MORRISON AND NAIRNE ISLANDS
FARRAN PARK
LONG SAULT PARKWAY
McLAREN CAMPSITE
WOODLANDS PARK
MILLE ROCHES PARK
LAKEVIEW HEIGHTS PARK
RAISIN RIVER PARK
CHARLOTTENBURGH PARK
GLENGARRY PARK

Upper Canada Migratory Bird Sanctuary
Upper Canada Golf Course
Crysler Park Airstrip
Horseshoe Corral Riding Stable
Crysler Park Marina
Crysler Park Maple Sugar Bush

*Deceased – Sept. 25, 1983

MESSAGE FROM THE CHAIRMAN

The St. Lawrence Parks Commission represents more than just a vast acreage of recreational parklands and historic sites along the St. Lawrence River. The Commission also represents an ongoing commitment by the province of Ontario to the development of the tourism industry in Eastern Ontario.

Currently, tourism is recognized as the second largest industry in the country. Experts predict that tourism will be Number One by the year 2000. Obviously, the potential for tremendous tourism growth is most likely in those areas of the province which boast natural attractions as part of their landscape.

Eastern Ontario is just such an area. The majestic St. Lawrence River is a natural tourism magnet, and the impressive parks, beaches and scenic parkways maintained by the St. Lawrence Parks Commission are frequent stopping points for tourists.

In addition, this area is rich with an exciting historical heritage. Over 200 years of history, from the arrival of the first Loyalists to the battles of the 19th century - all have left evidence for future generations to visit, to ponder, and to enjoy.

Upper Canada Village and Old Fort Henry, operated by The St. Lawrence Parks Commission, are two major historic sites. Such is their reputation that they serve as benchmarks for other similar sites across North America. Their attention to historical detail, their friendly, knowledgeable staff, and their accurate portrayal of their portion of Ontario's history, continue to bring back visitors, time and time again.

It is with considerable pride that The St. Lawrence Parks Commission continues to service the attractions and destinations under its jurisdiction in Eastern Ontario. Of the over two-and-a half million visitors who visit all The St. Lawrence Parks Commission's holdings each year, many will break their journey in Eastern Ontario. They will stay at a local hotel/motel; camp in a private campground; eat at the local restaurants and snack bars; shop in nearby stores; visit local landmarks, museums and attractions; ride a local bus or take a boat trip, and, in each case, contribute to the local economy with their tourism dollars.

It is this local economic impact that makes it possible to predict tourism will be the Number One industry. The St. Lawrence Parks Commission is committed to this goal. The programmes, community outreach and involvement, new capital projects, site improvements, new marketing strategies, and the changing patterns of operation in 1983 reflected the desire of The St. Lawrence Parks Commission to contribute to tourism in Eastern Ontario.

Donald R. Irvine
Chairman - St. Lawrence
Parks Commission

UPPER CANADA VILLAGE

1862.—8.

DESCRIPTIVE
AND
ILLUSTRATED CATALOGUE
OF
AGRICULTURAL
IMPLEMENTS AND MACHINES,
MANUFACTURED BY
H. A. MASSEY
AND SOLD
WHOLESALE AND RETAIL
AT HIS
WAREHOUSE,
NEWCASTLE, C. W.

TRADES:

This year, the Printing Office produced a book, **The Massey 1863 Machinery Catalogue**, which has many pages of fascinating information. Visitors can buy a copy at the Village Store.

The woollen mill produced a replica of a nineteenth century blanket and prepared a prototype of a Glengarry blanket, for use in 1984. Knitting yarn was made available to the Village craftswomen, and the mill's fulling and washing machinery was brought into operation.

In the bakery, over 30,000 loaves of bread were baked and continued to be a popular item for sale in the Village Store and Willard's Hotel restaurant. In addition to the white bread, the bakery also produced wheaten and whole wheat loaves, as well as cakes and gingerbread.

	Production	Retail Value
Bakery	30,757 loaves	$ 54,935
Cheese Factory	15,361 lbs.	$ 68,643
Tin Shop	720 units	$ 5,606
Broom Shop	643 units	$ 12,942
Printing Office	6,027 items	$ 4,615
Woollen Mill	38 blankets	$ 8,174
Blacksmith	1 item	$ 79
Cabinetmaker	6 items	$ 63
Craft Houses	35 items	$ 2,291
TOTAL		$157,291

ARTIFACTS AND EXHIBITIONS:

A new artifact storage area was constructed in the basement of Crysler Hall. Also, "Why Collections?", a new exhibition in Crysler Hall, was opened to the public. This exhibition explained the purpose and use of the extensive artifact collections in the Village.
During the year, a number of significant artifacts were acquired including 93 books for the library.

Ladies of the Village startled some visitors to Upper Canada Village with their lively discussions with the storekeeper at Crysler Store. An animated 10-minute skit, performed daily, helped visitors to understand how business was carried out at Crysler Store.

RESEARCH AND INTERPRETATION:

As usual, research on various subjects is an ongoing concern at Upper Canada Village. This year, research projects included the postal system of Upper Canada, toys and games, operation of the Anglican Church, and the census for Charlottenburgh and Yonge townships.

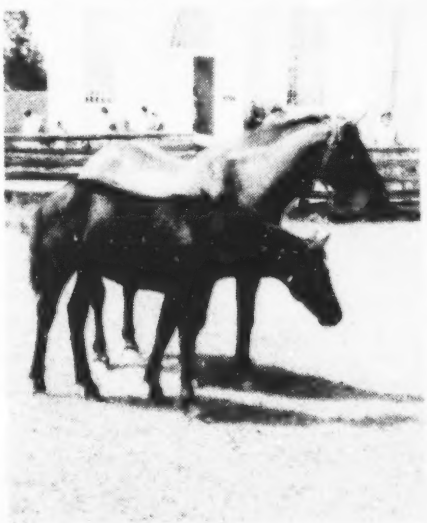
A great deal of research work was carried on throughout the winter, dealing with the first year of the Loyalists. This was in preparation for the 1984 Bicentennial project which will see an all-summer demonstration of the landing and the first year of the Loyalists.

In preparation for the opening of Bellamy's Flour and Grist Mill in 1984, much additional research was carried out on the use of steam power and the science of grist milling.

Also, as part of the planning for the Bicentennial celebrations, an audio-visual programme was designed, for eventual showing in Crysler Hall during the 1984 season.

The interpretation of Louck's Farm was reorganized to show the interaction between the various units of the farm area. A single interpretive group carried out demonstrations in cider-making, conducted a harvest weekend, and demonstrated the preservation of meat for winter.

Lockmaster's House was provided with a number of reproduction pieces of furniture and furnishings. This allowed visitors to actually take part in "hands-on" demonstrations of ironing, washing and baking.



OLD FORT HENRY

ARTIFACTS, EXHIBITIONS AND RESEARCH:

Seventy-eight artifacts were acquired by the museum, some by donations, others purchased. Such items as military firearms, military tables and several swords were added to the collection.

In the West Officers' Quarters, where many artifacts are used to depict the living-areas of the officers stationed at the Fort in the 1850's, considerable effort was expended to preserve these artifacts by reducing the effects of the high humidity and high light levels.

Indepth research was carried out on a 12-pounder Armstrong gun which is to be reconstructed for the 1984 season. Other research areas included projects such as the bakery annex, men's kitchen, badges of rank, hair lengths, and the Fort hospital.

The guide book which is issued to all guardsmen and tour guides, was completely rewritten. This source document for Fort personnel contains the recommended information for guided tours, chapters on various aspects of Fort life, explanations of the Fort ordnance, and the history of Old Fort Henry.

FORT HENRY GUARD:

In 1983, the Fort Henry Guard was expanded to 127 members. This was the first phase of the two-unit status, slated for 1984. The increase in the Guard strength resulted in a better and more comprehensive interpretation of garrison life at Old Fort Henry. For the first time, uniformed guardsmen were used as guides at the Fort.

QUARTERMASTER:

During the year, the Quartermaster acquired a new set of drums for the Guard. These drums are more authentic in both construction and sound. As well, new fifes were bought to equip two complete corps of drums (20 each).

Seventeen new men received complete uniforms, which are made-to-order specifically for the Fort Henry Guard by a firm in Toronto. (The cost of one full dress infantry jacket exceeds $500.00.)

David the goat, the Fort's Mascot, is a perennial favourite with visitors.

VISIT OF THE UNITED STATES MARINE CORPS:

An association between the Fort Henry Guard and the U. S. Marine Corps (Washington, D.C.) which began over 25 years ago, continued with the visit of the United States Marine Corps to Old Fort Henry this year. Joint ceremonial retreats are the highlight of the visit, and over 10,000 spectators filled the Fort on two evenings to view these exciting presentations.

The coveted Gunners' Gun trophy was awarded to the Marines after they won the traditional Armstrong Gun races. This brings the score to 4/3 Marines, and the Fort Henry Guard will attempt to win back the trophy when they visit Washington in 1984.

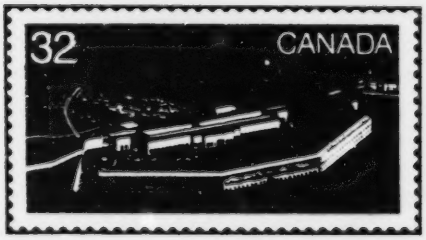
Steeped in tradition, the association between these two proud units, one of the 20th century, the other of the 19th century, is very evident at Old Fort Henry. The Guard traditionally marches off the parade square to the Marine's Hymn, and has as its honourary Commandant, General Lemuel C. Shepherd, retired Commandant of the Marines.

REUNION OF FORT HENRY GUARD:

Over 300 former guardsmen from all across Canada and the United States, returned to Old Fort Henry on the 30th of July to 1st of August for the Fourth Reunion of the Fort Henry Guard.

TOURS:

Guided tours at Old Fort Henry are offered in seven languages — English, French, Spanish, German, Finnish, Portuguese, and sign language. Most Fort tour guides are at least tri-lingual, and many boast four or more languages.



STAMP UNVEILED:

A stamp, honouring Old Fort Henry, one of a series on Canadian historic forts, was unveiled by Canada Post and The St. Lawrence Parks Commission during the Dominion Day celebrations on July 1 at Old Fort Henry.

PARKS

Nearly 2.5 million people enjoyed the Commission's parks facilities in 1983. Most of the 15 parks, located on the St. Lawrence River — Lake Ontario, offer full camping services.

WINTER RECREATION

The winter of 1983/84 provided ideal weather conditions for the winter recreation facilities operated by the Commission. The groomed ski and snowmobile trails at Brown's Bay Park and Crysler Park were very popular with visitors. Sleigh rides and ice skating at Upper Canada Village were a seasonal favourite.

CRYSLER PARK MAPLE SUGAR BUSH:

Tapping at the Crysler Park Maple Sugar Bush started on March 12 — the first sap was collected on March 22. During the season, 6,000 gallons of sap were collected, producing nearly 150 gallons of syrup.

Over 7,500 people visited the operation and 1,050 school children saw the orientation slide presentation, shown at the Upper Canada Restaurant.

The Upper Canada Restaurant was open on weekends to serve pancakes and maple syrup.

UPPER CANADA MIGRATORY BIRD SANCTUARY:

Canada Geese arrived at the Upper Canada Migratory Bird Sanctuary in late March and were nesting by late April. A total of 1,420 ducks and 642 Canada Geese were banded during the season. In 1983, 400 goose eggs were shipped to Arkansas to establish a new flock of Canada Geese. This airlift was the last of a three-year project. The Ministry of Natural Resources, Pembroke, also received 150 eggs. During the fall of 1983, more than 6,200 Canada Geese stopped over on their southern migration.

UPPER CANADA GOLF COURSE:

The Upper Canada Golf Course operated from April 1, 1983 to October 30, 1983. As well as the 149 season pass holders, over 19,000 green fee players enjoyed the scenic course.

PARKWAYS:

The Commission's parkways continued to be popular with visitors as 153,577 vehicles entered the Long Sault Parkway and 1.2 million vehicles used the 1000 Islands Parkway.

EDIBLE WILDS:

On June 18, Sheryl Ananny, Parks Publicist, gave a special educational presentation to area guiding groups on "Edible Wild Foods". The talk included discussions of plants used for medical purposes and poisonous plants to be avoided, as well as some tips and recipes for using edible wild plants in the area.

CRYSLER PARK MARINA:

In 1983, the St. Lawrence Parks Commission took over the operation of the Crysler Park Marina, a fully-serviced, functional marina equipped for summer dockage, winter storage, boat fuelling, and the sale of nautical supplies.

The St. Lawrence Cruise Ships' "Canadian Empress" docked at the Marina 38 times, bringing in passengers who then travelled to Upper Canada Village by horse-drawn carryall.

COMMUNITY INVOLVEMENT AND SPECIAL EVENTS

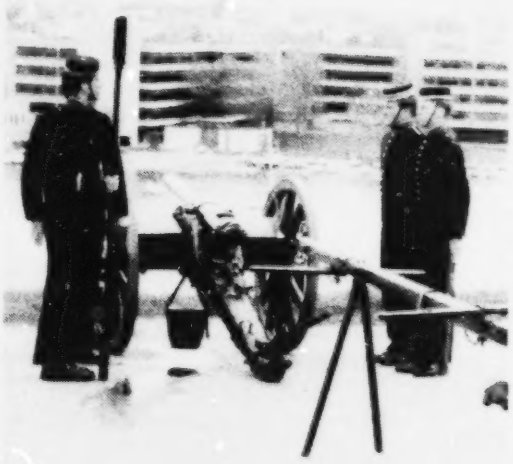
FAMILY WEEKEND AT CRYSLER FARM BATTLEFIELD PARK AND UPPER CANADA VILLAGE

On September 3, 4 and 5, Crysler Farm Battlefield Park and Upper Canada Village were bursting with a variety of activities to please all age and interest groups.

The St. Lawrence Parks Commission's gala "Family Weekend" offered three days of frisbee golf, a junior golf tournament at the Upper Canada Golf Course, art-in-the-park, pony rides, scavenger hunts, storytellers, and magicians.

The famous Governor General's Foot Guards Band performed an afternoon concert on Sunday and on both Saturday and Sunday, a chicken barbecue, sponsored by the Morrisburg Chamber of Commerce, and a beer garden, sponsored by the Morrisburg Lions Club, took care of everyone's hearty appetite.

At Upper Canada village, children were invited to join in a Village picnic, 1860's games, and a class in the schoolhouse.



IT'S STILL DOMINION DAY AT OLD FORT HENRY:

The first day of July is still Dominion Day at Old Fort Henry. Each of the first 500 visitors to the Fort on Dominion Day received a Union Jack flag as part of the celebration of the birth of the Dominion of Canada. Members of the Fort Henry Guard fired a 21 gun salute and feu de joie at 3:00 p.m., followed by three hearty cheers for the new Dominion of Canada and Her Majesty Queen Victoria.

OTHER SPECIAL EVENTS:

Other special events which took place at Upper Canada Village during 1983 were Victoria Day celebrations, sheep shearing, working with wood, the fall fair, preparing for winter series — preservation of fruits and vegetables, meat preservation, and clothes (knitting and quilting bee).

At Old Fort Henry special events included Victoria Day celebrations, the Kingston Pops Concert, and Awards Night.

WINTARIO COMES TO THE ST. LAWRENCE PARKS COMMISSION:

Crysler Farm Battlefield Park was the scene of the July 21 Wintario Draw. Master of Ceremonies, radio host Keith Clingen from C.J.S.S. in Cornwall, introduced the McCullock Dancers and the Glengarry Reel and Strathspey Society who provided the pre-show entertainment. Over 500 persons filled the Wintario tent to capacity, and enjoyed an opportunity to meet the show's hosts, Faye Dance and Greg Beresford.

A DAY-IN-THE-PARK FOR SENIOR CITIZENS:

A "day-in-the-park" for senior citizens, as part of Prescott's Loyalist Days celebrations, was hosted by The St. Lawrence Parks Commission.

Senior citizens were invited to spend a free day in Grenville Park and enjoy a day filled with activities and entertainment. Special lunches, prizes, and games were offered to The St. Lawrence Parks Commission guests.

FESTIVAL OF THE ISLANDS:

The St. Lawrence Parks Commission was an active participant in the 1000 Islands Chamber of Commerce's "Festival of the Islands" held on the 1000 Islands Parkway from May 21 to May 29. The Commission was involved in the planning of the Festival, participating on the Transportation Committee and the Festival Executive Committee, as well as providing use of the Parkway, "north lane" parking, signing, and arranging for traffic counters to be in place, providing use of the Commission's facilities, and donation of prizes.

FAMILY DAY AT BROWN'S BAY PARK:

Families were invited to "catch the wind, grab a wave and come sailboarding" at Brown's Bay Park on July 18.

Thousand Islands Windsurfing of Gananoque offered free sailboarding lessons to interested persons. The St. Lawrence Parks Commission hosted races for the children, with prizes for all, and distributed free colouring sheets to the youngsters.

At 1:00 p.m., the "Magnificent 7" of W W N Y T.V., Watertown, New York, challenged The St. Lawrence Parks Commission "Cutups" to a ball game. Winners were the Cutups 33-11.

SUMMER WONDERLAND AT ADOLPHUSTOWN PARK:

Adolphustown Park became a "Summer Wonderland" on August 6 when the Adolphustown Recreation Committee and The St. Lawrence Parks Commission hosted a day of fun.

The day began with frisbee golf, and after pony rides, games and races, ended with a pork barbecue and a street dance, sponsored by the Adolphustown Bicentennial Committee.

CHARLOTTENBURGH PARK FISHING DERBY AND FISH FRY:

Local residents were urged to "cast their lines for famous Lancaster perch" on August 13. Prizes supplied by The St. Lawrence Parks Commission were awarded to anglers of all ages catching the largest fish in each class.

Following the fishing derby, competitors were able to enjoy a fabulous fish fry at the Lancaster Inn, and an opportunity to discuss the "one that got away".

CAPITAL PROJECTS

UPPER CANADA VILLAGE:

The entrance to the Village was completely relandscaped. One and a half acres around the grist mill were redesigned, the west parking lot was expanded, and a new method of vehicle entrance and parking was put into operation.

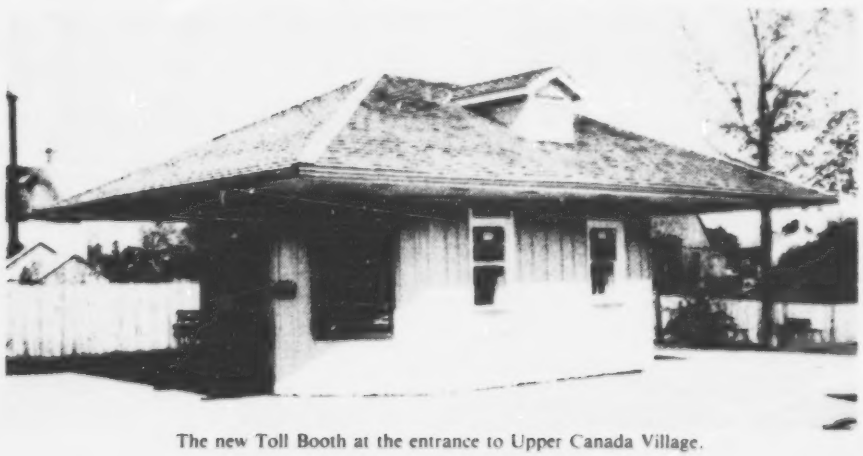
During the year a number of significant maintenance and construction projects were begun or completed. Out of Village resources, the flume and raceway and water wheel were installed in the grist mill, furniture was produced for the Lockmaster's House, a darkroom was installed in the Marketing and Communications Services' offices and four carriages were restored.

Under a C.O.E.D. grant, an extension was put on the library and one on the winter animal barn. An artisan shop was constructed. The complete landscaping was carried out around the grist mill and at the entrance to the Village. In addition, extensive renovations were carried out to the Education Centre in the basement of the restaurant. Concrete caps were made for the entire Pioneer Cemetery. An old brick house was demolished and the brick brought into the Village for future use.

Under Section 38 of the Unemployment Insurance Act, a beginning was made on a new restaurant and snack bar. Some funds from a capital acceleration grant were also used. By the end of the fiscal year the foundation had been built.

Under a capital acceleration grant, a beginning was made on an air conditioning system for the Village Store. In addition, extensive renovations were carried out on the interior. Under the same programme a beginning was made for air conditioning to be placed in Crysler Hall and a complete audio-visual twin theatre unit installation was begun.

Under an Energy Management Capital Grants Programme, a number of buildings were converted from oil to electric heat.



The new Toll Booth at the entrance to Upper Canada Village.

PARKS:

The parks were able to be upgraded this year through both Federal and Provincial job creation grants. Shower buildings were built at Glengarry Park, Riverside-Cedar Park, Ivy Lea Park, and on the Long Sault Parkway. A total of 25 jobs were created to complete this project.

Also, over 1,000 picnic tables were built and 11 jobs created to complete construction.

Shower Buildings were installed in five parks.

Bellamy's Grist Mill from North Augusta was reconstructed at Upper Canada Village.

OLD FORT HENRY:

During the year there was a significant amount of maintenance accomplished with a C.O.E.D. programme for historical upgrading. As a result, a lumber drying shed, a shell for gasoline supplies, and additional storage areas were constructed. Masonry repair was done to both exterior and interior walls and several new floors were laid in the stockade building. The bakery annex was restored completely. A great deal of painting was carried out, especially the entire roof of the commissariat stores. Tree removal and brush clearing was done around the entire waterfront and inside the ditches. The east glacis was completely landscaped and sodded.

FAMOUS EQUINES

MORGAN HORSE ASSOCIATION:
Patrick, a three-year old chestnut morgan horse at Upper Canada Village, had his photograph featured in the publication of the American Morgan Horse Association. Patrick represents the only breed of horse named after a specific animal, a dark-bay stallion named Justin Morgan, who died in 1821 in Vermont. All Morgans trace back to this stallion. This breed can function equally well as a draft animal, a saddle horse, a trail horse or a stock horse.

CANADIAN GEOGRAPHIC:
The Canadian Horse, of which there are nine at Upper Canada Village, was featured in a special article in the Canadian Geographic magazine. The Canadian horse originally was brought from Europe to Canada in the 17th century. Bred in isolation, it came to be recognized as a separate breed, but has dwindled in numbers. The animal's strong legs, powerful shoulders, small size and great strength make it a good dual purpose animal — strong enough for farm work, but quick enough for road travel.

ON THE ROAD

DISPLAY AT INTERNATIONAL PLOUGHING MATCH:

Upper Canada Village was represented at the International Ploughing Match in Richmond by a coopering display. Cooper Roy Hart reported great interest in this display of barrel-making and in the Village itself.

FARMERSVILLE EXHIBITION:

Upper Canada Village Interpreter Randy Kerr represented The St. Lawrence Parks Commission at the Farmersville Exhibition in Athens, where he demonstrated the art of chair-making as it was done in the 1860's.

GLOUCESTER FAIR:

Village printer Linda Brown, of the Gazette Printing Office, set up shop at the Gloucester Fair, with a 500 pound Gordon-Platen Job Press, to demonstrate to fairgoers the 1860's printing process as done at Upper Canada Village. Also at the fair were June and Dolly, two of the Village's nine Canadian horses, as part of the livestock display.

INFORMING THE PUBLIC:

The Commission sponsors displays in various fairs and shows to inform the public of our facilities and attractions. Sixteen such display bookings included the Ottawa and Toronto Sportsmen's Shows, trade fairs in Iroquois, Brockville and Cardinal, two displays at the Ontario Travel Centre at the Eaton Centre in Toronto, the Outdoor Living Show, Brockville, the Gloucester Fair, Cornwall's Multiculturalism Festival, Riverfest '83 in Brockville, Prescott's Loyalist Days, the Iroquois Summer Festival, the Athens Steam Show, the Central Canada Exhibition, Ottawa, and window displays in July and August at the Ontario Government Book Store, Bay Street, Toronto.

GUARD ON THE GO:
Throughout the year, the Fort Henry Guard had many commitments outside the Fort, as well as 18 Ceremonial Retreats at the Fort.

20 May — Festival of the Islands, Rockport.
23 May — Victoria Day celebrations, Upper Canada Village, Morrisburg
24 May — Victoria Day celebrations, Old Fort Henry, Kingston.
02 June — OPP Annual Inspection, CFB Kingston.
06 June — Sir John A. Macdonald Memorial Ceremony, Cataraqui Cemetery, Kingston.
08 June — Tourism Summer '83 Luncheon, Kingston.
21 June — Police Chief Conference — City Hall, Kingston.
22 June — Preview '84, P.M. performance, Old Fort Henry.
24 June — C.K.W.S. Ribbon-Cutting Ceremony, Kingston.
25 June — Opening of Bellevue House Annex, Kingston
28 June — C.B.C. Filming of Pops Concert, Kingston.
29 June — Pops Concert, Old Fort Henry.
01 July — "Feu de Joie" P.M. ceremony, Old Fort Henry.
18 July — Tourism Promotion — Glen House, Gananoque.
28 July — Bellevue House Luncheon.
28 July — Visit of Plymouth Fife and Drums Corps.
30 July &
31 July — Fort Henry Guard Reunion '83.
20 August to
23 August — U.S.M.C. Visit — 8th and "I" Barracks Detachment.
22 August to
26 August — Thrill of a Lifetime Filming, Old Fort Henry.
28 August — Central Canada Exhibition, Lansdowne Park, Ottawa.
31 August — Awards Night, Old Fort Henry.
18 September — Northern Telecom, Terry Fox Run, Kingston.
24 October — Official Opening of Macdonald Cartier Building, Kingston.
29 October — Thrill of a Lifetime Studio Filming, Toronto.
05 November to
07 November — Tourism Promotion — National Tour Association Convention, Houston, Texas.
11 November — International Conference — Association of College Unions, John Deutsch Centre, Queen's University, Kingston.

MARKETING

SURVEY:

Experience '83 students carried out an extensive survey in The St. Lawrence Parks Commission's sites. The surveys were designed to give the Commission an accurate picture of the origins, expectations and satisfaction of the visitors. Questions covered quality of food services, suggestions for improvement in the parks, understanding of the history portrayed by Upper Canada Village, and reasons for visiting The St. Lawrence Parks Commission's sites.

TORONTO SPORTSMEN'S SHOW:

The St. Lawrence Parks Commission's display at the Toronto Sportsmen's Show had an added attraction for visitors. The prize of a full camping weekend, including tent trailer, campsite, golf, a boat cruise, and fine dining brought in many entries. The winner was Heather Schnobb of Arnprior, who brought her five guests to Brown's Bay Park on July 29.

MEDIA DAY AT OLD FORT HENRY:

A special family day for the media was held at Old Fort Henry on June 22. Media representatives and their families were invited to a special dress rehearsal of the Guard's famous Ceremonial Retreat. The children then had an opportunity to march with the Fort Henry Guard, and meet David, the official mascot of the Guard.

INFORMATION CENTRE:

The information Centre at the entrance to the Long Sault Parkway was made available for the use of the Seaway Valley Tourist Council. The Council reported that this centre had the highest number of visitors in their area.

In addition, a new mural was painted on the Information Centre, depicting the many aspects of The St. Lawrence Parks Commission's sites.

SNAP IT UP!

How better to depict the beauty and history of The St. Lawrence Parks Commission's sites than through the medium of photography. The Amateur Photography Contest, sponsored by The St. Lawrence Parks Commission, brought in a landslide of entries. First prizes went to Arthur Pinkos of Cornwall. Dr. Nicholas Sidorchuk of Cornwall and Philip E. Filion of Long Sault.

C.J.O.H. TELEVISION SPECIALS:

"Christmas in Upper Canada Village" was the feature of a week-long series prepared for Bill Luxton's "Town and Country" show on C.J.O.H. T.V. in Ottawa. The series was shot on location at Upper Canada Village, and showed Christmas cooking, children's gifts and Christmas customs of the 1860's.

POSTERS:

Colourful posters featuring Old Fort Henry and Upper Canada Village went on sale at all Commission stores. The posters were created for Marketing and Communications Services, and were used as advertising in the Toronto and Montreal subway systems during the 1983 season. These are the first posters produced for either the Fort or the Village.

EDUCATION

EDUCATIONAL PROGRAMMING:

A special series of educational programmes was prepared for Upper Canada Village by the Education Officer. Over 40,000 school children participated in these special programmes.

"School Days" gave youngsters the opportunity to experience school life in the 1860's. The Village school house, complete with the Mistress (teacher), was the scene for a day in the life of a 19th century scholar. Quill pens, and chalk and slate presented real challenges to the modern pupils taking part in the programme.

"Energy: Then and Now" was a programme run jointly with the Education Centre at the Hydro Power Dam in Cornwall. Children participating in this programme first visited Upper Canada Village and learned about early power sources, such as wood stoves, candles and lamps. Then, they moved on to the R.H. Saunders Energy Information Centre where they saw the tremendous power of a hydro-electric power dam, and were introduced to the future uses of nuclear power.

Other programmes such as "Preparing for Winter" and "Education in the 1860's" brought many children into the Village to learn about the lifestyles of the early residents in this region.

EDUCATION KIT PREPARED:

The life of the nineteenth century child was brought to 20th century children by the Stormont, Dundas and Glengarry County Board of Education. With the backing of the Board, Annalee Ladouceur, a teacher at Nationview Public School in South Mountain, Ontario, took time off from her grade one class to spend the better part of the school year creating a teacher resource kit on Upper Canada Village.

For use in grades one to four classes, the kit is made up of three parts — a teacher's reference box with background information on the Village, reference books, activity sheets, film, slides and music; a children's box containing games, toys, storybooks, costumes and puppets; and a box of tinware, including everything needed to bake an apple pie or cake.

Annalee Ladouceur (r.) shows her Resource Kit to interested students.

FEATURED ON TELEVISON:

The education programmes at Upper Canada Village were the subject of a C.J.O.H. T.V., Ottawa, news feature. During the course of the programmes, some 1,400 elementary school students from grades three to eight were educated 1860's style to give them an appreciation of the heritage of Eastern Ontario and an insight into the process of learning in the nineteenth century. The children learned about apprenticing by working with the tinsmith, blacksmith or printer. In the Lockmaster's House students prepared a typical meal of the time. As well, they tried their hands at different forms of textile production. The students also were given the opportunity to role-play with the schoolmistress, learning their lessons by rote.

EXCHANGE STUDENTS VISIT:

Exchange students from George Pringle Secondary School, Westbank, British Columbia, visited Upper Canada Village in early December. The students enjoyed a sleigh ride through the Village and then took part in the educational programme, learning about domestic, school life and apprenticing in the 19th century.

YOUNG INTERPRETERS

In the summer, when school is out for most children, the "Young Interpreters" at Upper Canada Village continue to learn yesterday's lessons.

In 1983, 20 to 25 children, between the ages of 10 and 15, became part of Village life. The Young Interpreters' Programme is a volunteer one in which children of The St. Lawrence Parks Commission's staff became a vital part of the Village interpretation. Started last year on a trial basis with only nine children, its success prompted expansion.

"Village" children work with adult supervisors in the printing office, woollen mill, with the tinsmith and the farmers, and help Village women with weaving, spinning and cooking.

For one hour each day, the children attend the Village school house learning their lessons by rote, writing with a slate and chalk, and mastering the art of a quill pen — much to the delight of the modern visitors.

GROUP TOURS

TOUR MANUAL:

For the first time, a comprehensive Tour Broker's Manual for the Seaway Valley of Eastern Ontario was made available for tour brokers interested in travelling to the area. The manual, prepared by Marketing and Communications Services, contains up-to-date information on every aspect of the tour industry in Eastern Ontario from Cornwall to Kingston. Where to stay, what to see, where to eat, or see a doctor — this complete package of information has been distributed to tour broker contacts all over North America.

STATISTICALLY SPEAKING:

Old Fort Henry: School and youth tours rose to 19,241 persons, 12 percent of the total visitation. Adult tours were 8 percent of the total visitation. In 1983 school tours were up 2 1/2 percent, youth tours 6 1/2 percent and adult tours 2 percent. There were 27 special tours during the season.

Upper Canada Village: School and youth tours rose to 42,523 persons, 17 percent of the total visitation. Adults tours were 7 1/2 percent of the total visitation. In 1983 school and youth tours were up 0.2 percent and adult tours were down 4.2 percent.

CONVENTIONS:

Marketing and Communications Services' staff members travelled many miles to attract the bus tour market to Upper Canada Village and Old Fort Henry. Representatives from The St. Lawrence Parks Commission attended both the Ontario Motor Coach Association Convention in Toronto and the National Tour Association Convention in Houston, Texas.

In Houston, five members of the Fort Henry Guard formed a special honour guard at the Canada luncheon held on the first day of the convention week. This was an important promotion to invite American visitors for Ontario's Bicentennial year 1984 and Canada's Year of Tourism.

HERITAGE INN FEASIBILITY STUDY

The results of a $30,000 market/feasibility study into the potential for development of a year-round Heritage Inn in the vicinity of Upper Canada Village were announced in May, 1983. The study, funded in part by Canada-Ontario Eastern Ontario Subsidiary Agreement (EOSA), indicated that the full capacity of the Village and its environs to develop as a unique, year-round tourist destination has not been realized. In mid-October, The St. Lawrence Parks Commission advertised for a private sector developer and operator to undertake the project.

MERCHANDISING AND REVENUE SERVICES

"BUY-CANADIAN":

The programme to "buy Canadian" continued to expand in 1983, with over 95% of the merchandise being Canadian. The Village Store now enjoys the reputation of being one of the largest retail outlets for Canadian crafts in Eastern Ontario.

FAMILY PASS PACKAGE:

Good value for the dollar — The St. Lawrence Parks Commission offered a new admission package for families. For $35.00, two adults and their children under 12 years of age had an unlimited number of visits to both Old Fort Henry and Upper Canada Village. They also received a 10% discount on items purchased from Commission stores.

WINTARIO HALF BACK:

The Wintario Half-Back programme was offered at the Village Store and the Shako Badge book shops. Customers were able to apply half the value of their non-winning Wintario tickets towards the purchase of books written by Canadian authors.

THE PANTRY:

One of the older sections of the Village Store building was completely renovated to create a new sales section called "The Pantry". This area now houses tin kitchen-ware, edibles, teas, candies, and the famous Village bread and cheese. The wide pine floors and rustic beams create a homey atmosphere for the shopper.

TOLL BOOTH AND TICKETING:

Along with the new toll booth, which was designed to streamline traffic flow into the Village, new ticketing procedures were introduced. Hand-stamps replaced the old tags, and a new system for easy tour group handling was instituted.

UPPER CANADA VILLAGE FALL FAIR:

Once again, the Merchandising and Revenue Services Division operated a food booth at the Grand Exhibition of the Upper Canada Agricultural Society. In keeping with the prices of the 1860's, retail prices for gingerbread and cider were literally pennies.

FAIRFIELD WHITE HOUSE AND GUTZEIT HOUSE

The St. Lawrence Parks Commission has been working to restore two houses, one in Bath, the other in Amherstview. They date back as far as 1793 and are filled with history.

The Gutzeit House in Bath was built in 1796 for Willaim Fairfield Jr. It is located on Lot 11, Ernestown. (Note: Lot 10 was laid out as a town site and grew to become the Village of Bath.) The house in Bath left the Fairfield family for a time but returned to it in the 1930's when the building was purchased by Dr. Gutzeit and his wife Mable Fairfield Gutzeit. In 1959 the house was donated to The St. Lawrence Parks Commission by Mrs. Gutzeit. The integrity of the structure of the Gutzeit House has been less well preserved than has that of the Fairfield White House. Its original structure exhibits many features of a period house, however. It probably will be open on a limited basis in the summer of 1984 under the auspices of an interested group in Bath.

William Fairfield, a Loyalist, settled in Ernestown after serving the British in Jessup's Corps. During the war he was employed in "engineering work" and in 1784 received Lot 37 in the First Concession of Ernestown. William had 12 children, and in 1793 built a large residence on his property. This house was and is known as the Fairfield White House, and is located near Amherstview on the south side of Highway No. 33 (at Fairfield Park). It was donated to The St. Lawrence Parks Commission in 1959 by William Fairfield's great great grandson Dr. William H. Fairfield and his great great great granddaughter Elizabeth Fairfield. The Fairfield White House is considered by some to be the best preserved earliest house in Ontario. The original structure is well-preserved, and changes updating the house have been made with great sensitivity. The St. Lawrence Parks Commission is overseeing a restoration project with the goal of opening the Fairfield White House to interested visitors in the summer of 1984. The hours of operation have not been finalized. The display will focus on the architecture of the house, typical of that in New England in the 1790's. It also will deal with the Fairfields and their well-documented family history. The Fairfield story is a story of Loyalists in Canada.

Fairfield White House

Some people whose work on these projects is to be commended are Crawford Smith, contractor, Peter Stokes, Consulting Restoration Architect, and Barbara Snyder, who is on loan for the project from Upper Canada Village.

ADMINISTRATIVE SERVICES

COMPUTERIZATION NEEDED:

A review of the administrative organization and operational support areas, carried out by a consulting firm, identified the need for computer technology by The St. Lawrence Parks Commission. The study is being followed up by requests for proposals from software consultants on the design of a computer system that will meet the varied needs of the Commission.

CONCESSION OPERATIONS:

There were eight food concessions in operation throughout The St. Lawrence Parks Commission's parks, plus two large food outlets at Upper Canada Village.

Five concessions sold firewood to campers.

Two boat liveries, a horseback riding facility and miniature train were operated by concessionnaires in 1983.

MANAGEMENT DIALOGUE:

Several senior managers attended the Eastern Ontario Management Dialogue in Ottawa. Such topics as "People Productivity", "Human Resources Management in the Field", and "Rational Decision Making" were discussed in plenary and individual group sessions.

IN-HOUSE WORKSHOP:

Forty-three supervisory employees attended an in-house Staff Selection Workshop. The session concentrated on interview techniques, staff selection and staff evaluation.

THE ST. LAWRENCE PARKS COMMISSION PEOPLE:

The St. Lawrence Parks Commission is one of the largest employers in the St. Lawrence Seaway Valley corridor. The majority of the staff are from surrounding counties, and, in the case of seasonal employees, often return year after year.

In addition to the regular employees of The St. Lawrence Parks Commission, the Commission employed one person at Old Fort Henry on the Ontario/Quebec Student Exchange Programme, 23 persons (185 man weeks) on the Summer Experience Programme, and 11 persons (195 man weeks) on the Winter Experience Programme.

This year, five permanent employees were honoured for 25 years of service. During the year, there were four early retirements, two regular retirements, and one retirement on disability.

UNITED WAY:

Staff at Upper Canada Village were recipients of a Gold Achievement Award in appreciation of their participation in the Ontario government employees campaign for the United Way. The award signifies 90% participation.

STAFF TRIP TO WILLIAMSBURG:

After the Village closing on October 15, the staff of Upper Canada Village gathered for their annual three-day trip. This year, the group chose to tour Colonial Williamsburg in Virginia. These trips, which in the past have included Old Sturbridge Village, Black Creek Pioneer Village and the Henry Ford Museum, give Village staff an opportunity to see what the "competition" is doing in the historic sites field. The trips are partially subsidized by The St. Lawrence Parks Commission, but the staff pay the bulk of the cost for their "busman's holiday".

"DETAILS, DETAILS":

Not all of the music at Old Fort Henry comes from the drums of the Fort Henry Guard. Members of the Guard "banded" together and formed their own musical group called "The Details". They were popular entertainers on several occasions throughout the summer season.

TRIBUTE TO OSIE VILLENEUVE

OSIE VILLENEUVE
M.P.P.
STORMONT, DUNDAS & GLENGARRY
1906 - 1983

All of Eastern Ontario was saddened by the sudden death of Osie Villeneuve on September 25, 1983. The popular M.P.P. for Stormont, Dundas and Glengarry, was a valuable member of The St. Lawrence Parks Commission for 11 years.

Osie was one of that rare breed of politicians who held the boundless trust and confidence of virtually all he represented. Osie was laid to rest in his hometown of Maxville, bringing regretfully to an end, not just a man's life, but an era in Glengarry history.

"I never had any desire to be anything but a humble back-bencher because I knew my limitations. Friends are friends, and that's all we want to be or hope to be, forever."

COMMISSIONERS RETIRE

The St. Lawrence Parks Commission honoured two Commissioners in August, 1983, marking their retirement after a combined total of 44 years of service to the Commission.

Helen Lane, of Ingleside, and Helen Kennedy, of Williamstown, were guests at a special luncheon in Kingston on August 20.

The only remaining original member of the Ontario-St. Lawrence Development Commission, the predecessor to The St. Lawrence Parks Commission, Mrs. Lane was appointed to the Commission in 1956.

Both Commissioners were presented with scrolls from the Ontario government and gifts from The St. Lawrence Parks Commission in appreciation for their contributions to the Commission.

Helen Kennedy (L.) and Helen Lane.

FINANCIAL STATEMENTS

REVENUES 1983-1984

Entrance Fees -	$ 1,590,511
Parks Camping Fees -	$ 590,212
Sale of Merchandise, Food, Etc. -	$ 1,732,690
Concession Rentals -	$ 130,257
Crysler Park Marina Docking and Storage -	$ 47,683
Upper Canada Golf Course Equipment Rentals -	$ 43,446
Miscellaneous -	$ 26,410
TOTAL -	$ 4,161,209

EXPENDITURES 1983-1984

Salaries, Wages and Benefits -	$ 8,663,219
Transportation and Communications -	$ 227,038
Services -	$ 1,005,094
Supplies and Equipment -	$ 2,130,248
Acquisition/Construction of Physical Assets -	$ 111,128
Grants to Municipalities in Lieu of Taxes -	$ 23,635
	$12,160,362
LESS - Recoveries from Other Ministries -	-$ 223,543
BILD -	-$ 661,446
Short Term Job Creation -	-$ 712,162
TOTAL -	$10,553,211

NOTE: THE PROVINCIAL AUDITOR IS THE AUDITOR OF THE COMMISSION AND HAS EXAMINED THESE FIGURES AND FOUND THEM TO BE CORRECT.

ATTENDANCE AND REVENUE

Upper Canada Village:

Annual visitation was 253,038 which represented a decline of 9 percent. The percentage of adults and children in the total visitation was 69 to 31.

Ticket revenues were 3.12 per capita, or 43 percent of the total sales. Merchandise sales per capita was $4.09 or 57 percent of the total. Overall revenue was $1,825,468 or $7.21 per capita.

Old Fort Henry:

Annual attendance was 159,568. Visitation declined in 1983 by 6 percent, primarily in adult visitation. The proportion of adults to children continued to rise, the visitation being composed of 70 percent adults and 30 percent children.

Ticket revenues in 1983 amounted to $2.28 per capita, or 48 percent of the total revenue. Merchandise sales amounted to $2.50 per capita, or 52 percent of total revenue. Bread sales were increased to $10,124. Overall revenues were $777,651, representing $4.78 per capita.

ATTENDANCE - ALL SITES - 1983

Upper Canada Village - *	253,038
Old Fort Henry -	159,568
TOTAL HISTORIC SITES -	412,606
Upper Canada Golf Course -	18,978
Adolphustown Park -	57,664
Fairfield Park -	40,552
Ivy Lea Park -	172,152
Brown's Bay Park -	105,928
Grenville Park -	69,008
Riverside-Cedar Park -	139,128
Crysler Farm Battlefield Park - *	840,840
Morrison and Nairne Islands -	77,972
Farran Park -	102,588
Long Sault Parkway - WEST ENTRANCE -	175,616
Long Sault Parkway - EAST ENTRANCE -	438,692
Lakeview Heights Park -	18,524
Charlottenburgh Park -	170,608
Raisin River Park -	45,592
Glengarry Park -	139,716
TOTAL PARKS -	2,594,580
TOTAL ALL SITES -	3,026,164

* THE FIGURE FOR UPPER CANADA VILLAGE IS CALCULATED INTO THE FIGURE FOR CRYSLER FARM BATTLEFIELD PARK.

THE ST. LAWRENCE PARKS COMMISSION

The St. Lawrence Parks Commission was originally incorporated as the Ontario-St. Lawrence Development Commission with royal assent being received in March, 1955. Under this Act, the Commission was given the prime duty "to develop, control, manage, operate and maintain Parks," . . . "Parks" were defined as "all lands in the counties of Glengarry, Stormont, Dundas, Grenville and Leeds vested in and placed under the control of the Commission, including highways, roads and boulevards and any interest in lands." The Commission's area of operations, therefore, included not only the International Rapids Section, but also the counties of Glengarry to the east and Leeds to the west. On May 27, 1958, an amendment to the Act extended the area of operation to include the counties of Frontenac, Lennox and Addington. With the inclusion of these counties, the parks system, comprising nearly 10,000 acres, was extended 60 miles westward. In 1964, the Act was amended to read "The St. Lawrence Parks Commission".

yours to discover!

THE ST. LAWRENCE PARKS COMMISSION

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Ontario

Ministry of Tourism and Recreation

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Hon. Reuben C. Baetz
Minister

Upper Canada Village · Parks & Campsites · Old Fort Henry